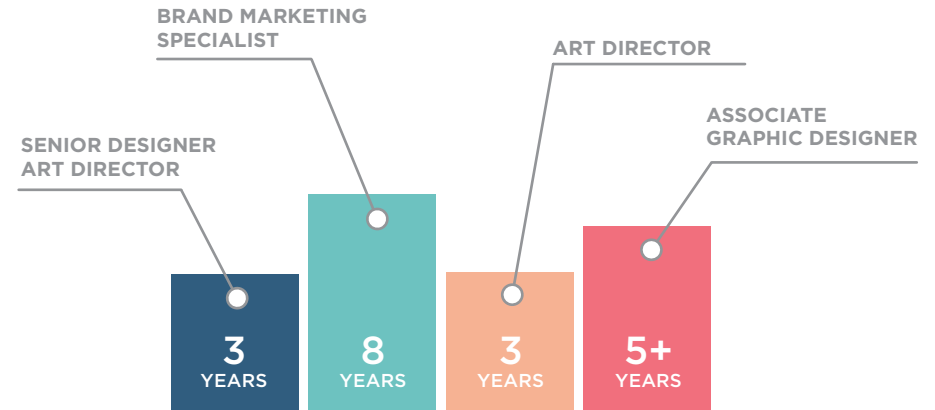


## summary

Creative multidisciplinary leader with customer service driven approach, delivering innovative brand marketing. I work hard to build strong relationships with cross-functional diverse teams, providing on-target results.

## career highlights



## experience

### ● SENIOR DESIGNER / ART DIRECTOR

TELEDYNE FLIR LLC  
WILSONVILLE, OR / 2018-CURRENT

Teledyne FLIR is a technology company focused on thermal imaging systems that enhance perception and awareness. I provide design direction to team members, organize team communications that determine strategic solutions, review creative briefs, gain knowledge based on this information, provide deliverables for specific requests. I set up project management processes and manage vendor services using shared Microsoft Teams and Google Docs resources. I provide art direction for on-location photo shoots. I create original designs to support corporate and product branding for various requested digital and print materials such as: digital banner ads, emails, print ads, info-graphics, white papers, sales sheets, brochures, large event graphics, presentations, landing pages, web mock-ups and more.

### ● BRAND MARKETING SPECIALIST

VARIOUS AGENCIES & CLIENTS  
PORTLAND, OR / 2011-2018

Running my own business and providing graphic design services to agencies and small businesses, I was able to provide several clients with top-notch design and marketing services. I was relied upon as a valued marketing resource for several clients on a regular basis. I provided design for corporate and product branding, logo design, website design, emails, print materials, UI icons, UI design mock-ups, event graphics, PowerPoint presentations. I managed budgets, invoicing/billing process, and used agency time tracking tools. I worked with vendors gathering bids, reviewing proofs and ensuring end results were high quality and on budget.

### ● ART DIRECTOR

EXTENSIS SOFTWARE  
PORTLAND, OR / 2008-2011

Plan, develop, analyze, and execute marketing campaigns, corporate branding materials, product branding, landing pages, web design, print materials, UI icons, UI design mock-ups, PowerPoint presentations to support all products, sales and marketing efforts, event graphics, emails. Manage and oversee the creative process from start to finish. Manage associate designers, and agency partners. Work with internal stakeholders to gather and collect information and assets. Review creative briefs and provide deliverables based on specific requests. Coordinate with outside vendors.

## experience continued

### ● ASSOCIATE GRAPHIC DESIGNER

EXTENSIS SOFTWARE  
PORTLAND, OR / 2003-2008

Design of corporate branding materials, product branding materials, web graphics, web site design, print materials, UI icons, UI design, PowerPoint presentations to support all products, sales and marketing efforts, event graphics, design strategy, emails. Assist the art director in all projects large and small. Meet with team leads to gather information and provide customer service to internal clients. Work closely with all Marcom team members on projects.

### ● ASSOCIATE GRAPHIC DESIGNER

ADVANCED MARKETING AGENCY  
TIGARD, OR, 1997-2003

Design for various agency client materials such as brochures, magazine ads, catalogs, web site design, flyers, boat graphics, event graphics. Photography, organize photoshoots including scheduling models, boats, and locations, customer relations, office management, and more.

## software

- Photoshop
- Illustrator
- InDesign
- Acrobat
- XD
- AfterEffects
- Creative Cloud
- HTML
- WordPress
- PowerPoint
- Keynote
- Word
- GSuite
- Teams
- Zoom
- Slack
- Miro

## skills

Strong communication skills, guiding others in design development and execution of creative projects within objectives; solid understanding of current creative media, mediums and trends, traditional print design, brand development, UI design, web design, multimedia presentations.

## education

### VISUAL COMMUNICATIONS

Chemeketa College / Salem, OR

### CONTINUING EDUCATION

Illustrator, Photoshop, XD, and AfterEffects

## references

"Elisha is hands down the best creative professional I have ever worked with, she sees things on a higher plain and is incredibly talented. We collaborated on multiple pieces for highly effective campaigns. Not only is she talented, but Elisha is a delight to work with...handles tight deadlines with grace. Any company is lucky to have Elisha on their team."

**JULIE FISHMAN**

**PRODUCT MARKETING DIRECTOR / GE DIGITAL**

"Elisha is a skilled and artful designer with a passion for delivering high quality work. She is detailed oriented, extremely organized and highly productive."

**BRIAN IZENSON / DIRECTOR, MARKETING & BUSINESS DEVELOPMENT / DIALSMITH**

"Any organization would be fortunate to secure Elisha as a part of their team. She is an outstanding contributor who has a great attitude, strong communication skills and a deeply ingrained professional work ethic."

**MARISELA ALZUHN / SENIOR MARKETING MANAGER / EXTENSIS SOFTWARE**